

# SEO Resources

## Tools

- [Website SEO Template](#): Use this to review your website pages and revise the meta data.
- [Screaming Frog](#): A free website tool you can use to pull the URLs of your existing website to audit your SEO.
- [Tinypng.com](#): A free tool to compress your website images.
- [Pingdom.com](#): A free tool to test and diagnose your website speed.
- [Moz Keyword Explorer](#): A free tool for keyword research; *Moz has a full-suite version of paid SEO tools.*
- [SEM Rush Backlink Checker](#): A free tool to assess your website's (and your competitor's) backlinks; *SEM Rush has a full-suite version of paid SEO tools.*
- [\[TEMPLATE\] How to Create An Optimized Piece of Content](#): From Orbit Media Studio
- [Ahrefs](#): A free tool to audit your website's SEO; *Ahrefs has a full-suite version of paid SEO tools.*
- [HARO \(Help A Reporter Out\)](#) - A free resource that provides media (and backlink!) opportunities!
- [Ryan Robinson Keyword Research Tool](#) - Free tool, powered by AI, that helps you research keywords, related keywords, and ideas.
- [Volume Keyword Research Tool](#) - Free tool helps you see the volume of certain keywords.
- [Google Trends](#) - Free tool, that shows you what people are talking about
- [MozBar](#) - Install this plug-in to help you do keyword research in your browser

## Articles / Go-to Resources

- [How to submit your site to Google Search Console](#)
- [How to submit your site to Bing](#)
- [Orbit Media Studios Blog](#)
- [Neil Patel Blog](#)
- [VERY comprehensive SEO tool list](#) - GREAT example of shareable content!
- [How to do keyword research](#) - Neil Patel
- [How to do keyword research](#) - Orbit Media Studio; Advanced, but very effective with free tools
- [Rachel Pederson Instagram](#) - Highly recommend following her and signing up for her email list. She offers excellent content creation tips.