

Email Welcome Nurture Sequence Templates

WORKSHOP SEQUENCE	1 - 5
FREEBIE SEQUENCE	6 - 9
ASSESSMENT SEQUENCE	10 - 13
CHALLENGE SEQUENCE	14 - 18
POST SALE SEQUENCE	19 - 22
NEW SUBSCRIBER SEQUENCE	23 - 26
FREE SESSION SEQUENCE	27 - 30



WORKSHOP SEQUENCE

Email #1: Thank You and Confirmation

Subject Line: Your Seat is Confirmed at [Workshop Name]

Hi [Subscriber Name],

You're all signed up for [Workshop Name]. You've taken a great step forward in achieving [result or goal of the workshop] and I'm excited to help you get there.

Here are the details you'll need:

[Workshop Details: Date, Time, Location, Link etc.]

Keep your eye for the next emails to help prepare you for a great workshop.

If you have any questions, please reach out.

I look forward to seeing you at [Workshop Name]!

[Your Name]

P.S. Add [Workshop Name] to your calendar to make sure you don't miss it!



WORKSHOP SEQUENCE

Email #2: Introduction and Expectations

Subject Line: [Your Name] here - Let's talk [Workshop Topic]

Hi [Subscriber Name],

I'm [Your Name], and I wanted to take a moment to introduce myself and give you a sneak peek at what we'll be covering in [Workshop Name].

At [Your Business], we believe that [what you believe about your business or industry], and we're passionate about helping people like you achieve [result or goal of the workshop].

During [Workshop Name], you'll learn [key takeaways or topics covered in the workshop] and walk away with a clear plan for [benefit or outcome of the workshop].

But first, I want to make sure you're prepared for the workshop. Here are a few resources to help you get ready:

[Pre-Workshop Resources: blog post, video, worksheet, etc.]

If you have any questions or want to chat about anything related to [Workshop Topic], feel free to reply to this email.

Looking forward to helping you achieve [result or goal of the workshop],

[Your Name]

P.S. Check out what others have said about our workshops: [Insert Testimonial or Social Proof]



WORKSHOP SEQUENCE

Email #3: Pre-Workshop Prep

Subject Line: Ready to crush it at [Workshop Name]?

Hi [Subscriber Name],

We're just a few days away from [Workshop Name], and I'm so excited to share my expertise on [Workshop Topic] with you.

Before we dive in, I want to make sure you're fully prepared and ready to make the most of our time together. Here are a few things to do before the workshop:

[Pre-Workshop Checklist: Attendees, Equipment, Materials, etc.]

I also wanted to share a few more resources that I think you'll find helpful:

[Additional Resources: Blog post, Podcast, Video, Worksheet, etc.]

If you have any questions or need help with anything, don't hesitate to reply to this email. I'm here to help you



WORKSHOP SEQUENCE

Email # 4 - Reminder Email

Subject: Don't Miss Out! Your Workshop Is Just Around The Corner

Hi there [Name],

The workshop is just around the corner, and I don't want you to miss out!

As a quick recap, we'll be diving deep into [topic of the workshop], exploring best practices, and learning valuable insights from [speaker/expert]. I can't wait to see you there!

To help you prepare for the event, here's a quick checklist of things to keep in mind:

Make sure you've marked the date and time in your calendar so you don't forget!
Double-check that you have the correct login information to access the workshop.
Set up your workspace in a quiet place with a reliable internet connection.
Prepare any questions you might have for our speaker.

Remember, this workshop is a fantastic opportunity to enhance your skills and connect with like-minded professionals. I truly believe that you'll get a lot out of it, and I'm excited to have you on board.

If you have any questions or concerns, don't hesitate to reach out. Otherwise, I'll see you at the workshop soon!

Best,
[Your Name]



WORKSHOP SEQUENCE

Email #5 - Post Workshop Email

Subject: Thank You For Attending Our Workshop!

Hey there [Name],

I hope this email finds you feeling energized and inspired after our recent workshop! I wanted to reach out and thank you for joining us and making the event such a success.

I hope you enjoyed the insights and strategies shared by our speaker [name], and that you found the event valuable and informative. As a quick follow-up, I wanted to provide you with a few key take-aways from the workshop:

[Key takeaway #1]

[Key takeaway #2]

[Key takeaway #3]

I encourage you to take these insights and apply them in your own work, so that you can continue to grow and succeed in your field.

If you'd like to take the next step in your professional development. I would be happy to discuss how we can help you further by booking a one-on-one session with me.

During our session, we can dive deeper into the [topics covered in the workshop], explore how to apply them to your specific situation, and work on developing a personalized action plan to achieve your goals.

If you're interested in scheduling a session, simply reply to this email with the word [easy relevant word], and we'll set up a time that works for both of us.

Thank you again for attending our workshop, and I look forward to hearing from you soon!

Best regards,
[Your Name]



FREEBIE SEQUENCE

Email #1: Here's Your Thing

Subject: Your [Lead Magnet] is here!

Dear [First Name],

Congratulations! You've taken the first step towards achieving your [goal/ objective] by downloading our [Lead Magnet]!

In case you missed it, here's the link to download your free guide: [insert link].

We created this [Lead Magnet] to help you [benefit of the guide] and achieve your [goal/ objective]. We're confident that the tips and strategies included in the guide will make a positive impact on your [area of interest/ expertise].

But, as you know, knowledge alone won't make a difference. It's all about taking action. So, in the next email, we'll be sharing some practical steps to help you implement the strategies in the guide.

Stay tuned!

Best regards,
[Your Name]



FREEBIE SEQUENCE

Email #2: Value/Tips

Subject: [Lead Magnet] Action Plan

Dear [First Name],

We hope you're enjoying our [Lead Magnet] and that it's providing you with valuable insights into [area of interest/ expertise].

As promised, we're here to help you take action and implement the strategies outlined in the guide. Here are some practical steps to get you started:

Step 1: [Action 1]

Step 2: [Action 2]

Step 3: [Action 3]

Step 4: [Action 4]

Remember, taking action is the key to achieving your [goal/ objective]. We believe in you and we know that you can do it!

In the next email, we'll be sharing some success stories from people who have used our strategies to achieve their [goal/ objective].

Stay tuned!

Best regards,
[Your Name]



FREEBIE SEQUENCE

Email #3: Support and Guidance

Subject: Success Stories to Keep You Inspired and Motivated

Hey [First Name],

We hope you're feeling as amazing as you are today! We're back again to give you the inspiration and motivation you need to keep crushing your [goal/objective]!

But first, let's take a moment to celebrate your progress so far. We're so proud of you for taking action and using our [Lead Magnet]. Keep up the good work, you've got this!

Now, we know that sometimes we all need a little extra push to keep us going. So, we've rounded up some incredible success stories from people who have used our strategies and achieved their [goal/objective]. Check them out:

Story 1: [Insert brief summary of the success story - this is where you want to highlight how the strategies were used to achieve the goal]

Story 2: [Insert brief summary of the success story - make it compelling and inspiring]

Story 3: [Insert brief summary of the success story - make it relatable and relevant to your audience]

Pretty amazing, right? These stories are a testament to the fact that our strategies work, and they're here to motivate and inspire you to keep going!

Remember, we're here to support you every step of the way. So, if you ever need any help or guidance, don't hesitate to reach out to us. We're always here to lend a helping hand.

Stay tuned for our next email where we'll be sharing some bonus tips to take your [area of interest/expertise] to the next level. You don't want to miss it!

Keep shining bright,

[Your Name]



FREEBIE SEQUENCE

Email #4: Value + Call to Action

Subject: Bonus Tips to Skyrocket Your [Area of Interest/Expertise]

Hey [First Name],

Woohoo, it's time to celebrate! We promised you some amazing bonus tips to help you take your [area of interest/expertise] to the next level, and boy do we have some goodies for you!

Tip 1: [Bonus tip 1 - insert something exciting and relevant]

Tip 2: [Bonus tip 2 - insert something even more exciting and relevant]

Tip 3: [Bonus tip 3 - insert something mind-blowing and relevant]

Are you as excited as we are? These tips will elevate your skills and get you even closer to your goals! Success is not just about reaching a destination, it's about enjoying the journey and constantly growing along the way. And we're here to support you every step of the way!

Now, don't just sit there feeling pumped up, let's take action together! Are you ready to see some real progress and skyrocket your [area of interest/expertise]? Book a session with us now and let's create a personalized plan to take you to the next level! Or if you prefer, head over to our website and check out our amazing products that will take your skills to the next level.

Cheers to your success!

[Your Name]

P.S. Don't forget to use the bonus tips we've shared, and let us know how they've helped you!



ASSESSMENT SEQUENCE

Email #1: Here's Your Thing

Subject: Your [Assessment Name] Results Are In!

Dear [First Name],

You took a powerful step to find out [purpose of assessment]. We're excited to share your results with you and how they can shed insight on your [goal].

Based on your answers, we have identified [problem the assessment solves] as your biggest challenge. But don't worry - we have some solutions that can help you overcome this challenge and achieve your goals.

In the next email, we'll be sharing some strategies to help you address this challenge and start making progress.

Stay tuned!

Best regards,
[Your Name]



ASSESSMENT SEQUENCE

Email #2: Value & How to make the most of this information

Subject: Overcoming [Problem the Assessment Solves]

Dear [First Name],

In our last email, we shared your results and identified [problem the assessment solves] as your biggest challenge. Now, we'd like to share some strategies to help you overcome this challenge and start making progress.

Strategy 1: [Strategy 1]

Strategy 2: [Strategy 2]

Strategy 3: [Strategy 3]

Following these strategies will help you overcome [problem the assessment solves] and start achieving your goals.

In the next email, we'll be sharing some success stories from other people who have overcome this challenge using our strategies.

Stay tuned!

Best regards,
[Your Name]



ASSESSMENT SEQUENCE

Email #3 Guidance/Value

Subject: How [Name] used [result of assessment] to [positive result]

Dear [First Name],

In our last email, we shared some strategies to help you overcome [problem the assessment solves]. Now, we'd like to share some success stories from other people who have used our strategies to overcome this challenge and achieve their goals.

Success Story 1: [Success story 1]

Success Story 2: [Success story 2]

Success Story 3: [Success story 3]

We hope these success stories inspire you and show you what's possible when you apply our strategies.

In the next email, we'll be sharing some resources to help you continue to grow and improve.

Stay tuned!

Best regards,
[Your Name]



ASSESSMENT SEQUENCE

Email #4: Call to Action & Support

Subject: Resources to Help You Succeed

Hey [First Name],

We're so glad you found our assessment helpful in your journey to overcome [problem the assessment solves] and achieve your goals. As promised, we have some additional resources that will help you continue to grow and improve.

Attached to this email are [brief description of the resources]. These resources will help you deepen your knowledge and skills in [related topic].

In addition to these resources, we want to offer you the opportunity to get more support and guidance on your journey. We'd love to discuss your assessment results with you and help you create a personalized strategy to achieve your goals. To schedule a free call with us, click the link below:

[Insert link to schedule a free call]

We also invite you to join our free group session where you'll have access to live coaching and a supportive community of like-minded individuals who are all working towards their own goals. To join the session, click the link below:

[Insert link to join the free group session]

We're here to support you every step of the way, and we're excited to continue working with you as you strive towards success.

Thanks again for taking the time to complete our assessment, and we look forward to hearing from you soon!

Best regards,
[Your Name]



CHALLENGE SEQUENCE

Email #1: Here's Your Thing

Subject: [5-Day Challenge] Let's Crush Your Goals!

Hey [First Name],

Welcome to [Your Company Name]! We're thrilled to have you join us for our 5-Day Challenge.

Get ready to transform your [area of interest/expertise] and achieve your goals like never before! Over the next five days, we'll be providing you with powerful tools, tips, and strategies to help you achieve your goals and take your life to the next level.

But first, let's get to know each other a little better. Our team is made up of [team names] and we're passionate about helping people just like you achieve their dreams.

[Single sentence profile on each member and/or information about what you stand for]

We're here to help you achieve greatness, and we can't wait to get started.

So, let's dive into the challenge! Here's what you can expect:

Day 1: [Insert brief overview of what will be covered on day 1]

Day 2: [Insert brief overview of what will be covered on day 2]

Day 3: [Insert brief overview of what will be covered on day 3]

Day 4: [Insert brief overview of what will be covered on day 4]

Day 5: [Insert brief overview of what will be covered on day 5]

Get ready to take massive action and crush your goals!

See you on the other side,

[Your Name]

P.S. Don't forget to join our Facebook community where you can connect with other like-minded individuals, get support, and stay motivated throughout the challenge.



CHALLENGE SEQUENCE

Email #2: Day One

Subject: [5-Day Challenge] Day 1: Let's Get Started!

Hey [First Name],

Welcome to Day 1 of our 5-Day Challenge!

We're thrilled to have you on board and can't wait to help you achieve your [insert goal or objective] with some powerful strategies and techniques.

At [Your Company Name], we believe that success is not just about what you know, but also about taking action and implementing what you learn. That's why this challenge is designed to provide you with actionable steps that you can start implementing right away.

So, let's get started! Here's what you can expect today:

[Insert brief overview of what will be covered on day 1]

By the end of today's challenge, you'll have a solid foundation for achieving your [insert goal or objective] and be ready to take on the next four days with confidence and excitement.

Remember, we're here to support you every step of the way, so don't hesitate to reach out if you need anything.

Let's make some magic happen!

Best regards,

[Your Name]

P.S. If you haven't already, make sure to join our Facebook community. This is where you'll get access to additional resources, connect with other like-minded individuals, and stay motivated throughout the challenge.



CHALLENGE SEQUENCE

Email #3: Day Two-Four

Subject: [5-Day Challenge] Day 2-4: Let's Dive In!

Hey [First Name],

Welcome back to Day 2/3/4 of our 5-Day Challenge!

Yesterday, we kicked things off with some powerful strategies to help you [insert brief overview of day 1 topic]. We hope you found them helpful and are ready to take action.

Today, we're going to dive even deeper into your [area of interest/expertise] and explore some game-changing tools and techniques to help you [insert brief overview of day 2/3/4 topic].

At [Your Company Name], we believe that success is not just about what you know, but also about who you surround yourself with. That's why we've created a supportive community of like-minded individuals, just like you, who are here to cheer you on and provide valuable feedback and support.

So, let's dive in and make some magic happen! Here's what you can expect today:

[Insert brief overview of what will be covered on day 2/3/4]

Remember, the journey to success is not always easy, but it's always worth it. We're here to support you every step of the way, so don't hesitate to reach out if you need anything.

Let's crush those goals together!

Best regards,

[Your Name]

P.S. If you haven't already, make sure to join our Facebook community. This is where you'll get access to additional resources, connect with other like-minded individuals, and stay motivated throughout the challenge.



CHALLENGE SEQUENCE

Email #4: Final Day

Subject: [5-Day Challenge] Day 5: Celebrate Your Success!

Hey [First Name],

Welcome to Day 5 of our 5-Day Challenge - the final day! We're so proud of you for making it this far and taking the necessary steps to achieve your [insert goal or objective].

Over the past four days, we've covered some powerful strategies and techniques to help you [insert brief overview of the challenge topics]. Now, it's time to celebrate your success and reflect on everything you've accomplished.

Take a moment to think about all the progress you've made and how far you've come. You've put in the work, taken action, and demonstrated a commitment to achieving your [insert goal or objective]. That's no small feat, and we're honored to have been a part of your journey.

But the journey doesn't end here. This is just the beginning of your success story, and we can't wait to see what amazing things you'll accomplish next. Remember, success is not just about achieving a goal, it's about continuing to grow and evolve as a person.

So, let's celebrate your success and keep moving forward! Here's what you can expect today:

[Insert brief overview of what will be covered on day 5]

We hope you've found this challenge valuable and that it has provided you with the tools and techniques you need to achieve your [insert goal or objective]. Remember, we're here to support you every step of the way, so don't hesitate to reach out if you need anything.

Congratulations on completing the challenge, and we can't wait to see what amazing things you'll accomplish next!

Best regards,

[Your Name]

P.S. If you haven't already, make sure to join our Facebook community. This is where you'll get access to additional resources, connect with other like-minded individuals, and continue to stay motivated on your journey to success.



CHALLENGE SEQUENCE

Email #5: Congratulations & Call to Action

Subject: Congratulations on Completing Our 5-Day Challenge!

Hey [First Name],

Congratulations on completing our 5-Day Challenge! We hope you found it valuable and that it provided you with the tools and techniques you need to achieve your [insert goal or objective]. We're so proud of you for taking the necessary steps to make progress and move closer to your goals.

Now that you've completed the challenge, we wanted to offer you an opportunity to take the next step in your journey to success. We have two options for you:

Option 1: Book a 1-on-1 Strategy Session

If you're looking for personalized support and guidance to help you achieve your [insert goal or objective], we offer 1-on-1 strategy sessions. During these sessions, we'll work with you to identify your unique challenges and develop a customized plan of action to help you achieve your goals. Click the link below to book your session:

[Insert link to book a strategy session]

Option 2: Join Our Paid Group Program

If you're looking for ongoing support and community, we offer a paid group program. In this program, you'll get access to live coaching calls, exclusive resources, and a supportive community of like-minded individuals who are all working towards their own goals. Click the link below to learn more and join:

[Insert link to the paid group program]

Both of these options are designed to provide you with the support and guidance you need to continue making progress and achieving your goals. We're here to help you every step of the way, so don't hesitate to reach out if you have any questions.

Congratulations again on completing the challenge, and we can't wait to see what amazing things you'll accomplish next!

Best regards,

[Your Name]



POST SALE SEQUENCE

Email #1 - Thank you for your purchase

Subject: Thank You For Your Purchase

Hey [First Name],

We just wanted to say a big thank you for choosing our [product name]. We're so excited to have you as a customer, and we can't wait to help you achieve your [related topic] goals.

What you purchased today was created by [a little about the business or creator and story behind it] with the goal to [support it offers the purchaser]

We know you're eager to get started, so we won't keep you waiting. Here's your download link [or other next step]. Go ahead and dive in, and let us know what you think!

And, just in case you need any support or have any questions, please don't hesitate to reach out to us. We're always here to help.

Best regards,
[Your Name]



POST SALE SEQUENCE

Email #2 - Highlight product benefits

Subject: Get Ready to Achieve [Product Benefit]

Hey [First Name],

We hope you've had a chance to dive into our [product name] and start making progress towards your [related topic] goals. We're so excited to see what you'll achieve with our product!

In case you haven't had a chance to explore all of its features yet, we wanted to highlight some of the key benefits that you'll get from using our [product name]:

[Product benefit 1]

[Product benefit 2]

[Product benefit 3]

We believe in our product and its ability to help you achieve your goals, and we're excited to see you succeed.

If you have any questions or need support, don't hesitate to reach out to us. We're always here to help.

Best regards,
[Your Name]



POST SALE SEQUENCE

Email #3 - Share success stories

Subject: Real Results from [Product Name]

Hey [First Name],

We hope you're making great progress with our [product name] and that you're starting to see some real results in your [related topic] journey.

To help inspire and motivate you, we wanted to share some success stories from people who have used our product to achieve their goals:

[Brief summary of success story 1]

[Brief summary of success story 2]

[Brief summary of success story 3]

We believe in the power of our product, and we're confident that you can achieve your goals too.

Keep up the great work, and if you need any support or have any questions, please don't hesitate to reach out to us. We're always here to help.

Best regards,
[Your Name]



POST SALE SEQUENCE

Email #4 - Upsell to a larger product or service

Subject: Ready to Take Your [Related Topic] to the Next Level?

Hey [First Name],

We've loved seeing the progress you've made with our [product name], and we hope it's helped you achieve some of your [related topic] goals.

But we know that sometimes you need more than just a small product to get the results you're after. That's why we wanted to introduce you to our [larger product/service name], which can take your [related topic] journey to the next level.

Here are some of the benefits you'll get from our [larger product/service name]:

[Benefit 1]

[Benefit 2]

[Benefit 3]

If you're ready to take your [related topic] to the next level and achieve even greater success, we encourage you to check out our [larger product/service name] and see how it can help you reach your goals.

As always, if you have any questions or need support, don't hesitate to reach out to us. We're always here to help.

Best regards,
[Your Name]



NEW SUBSCRIBER SEQUENCE

Email #1: Welcome

Subject: Welcome to [Brand Name] - Let's Get Started!

Hi [First Name],

I am thrilled to welcome you to [Brand Name]! Our newsletter is a platform where we share the latest news, updates, and insights related to [your area of focus] to help you live a more joyful, balanced, and successful life. I'm so glad you decided to join us!

In this newsletter, we will be sharing tips, tools, and resources to help you stay motivated and inspired in your journey towards [your goal]. We believe in creating a life of ease, balance, and joy, while achieving success with integrity.

So let's get started! Be on the lookout for our next newsletter, where we will be sharing some exciting new developments and insights.

Best,
[Your Name]



NEW SUBSCRIBER SEQUENCE

Email #2: Tips and Tricks

Subject: [Brand Name] Tips and Tricks to Make Life Easier

Hello [First Name],

I hope this email finds you doing well and feeling great! In this week's newsletter, we want to share with you some of our top tips and tricks to make life a little easier.

Tip 1: [brief explanation of tip]

Tip 2: [brief explanation of tip]

Tip 3: [brief explanation of tip]

We hope that these tips will help you create more ease and balance in your life. We believe that when you have more ease, you have more joy, and when you have more joy, you can achieve more success with integrity.

We want to hear from you! What topics are you most interested in? What tips have you tried that have worked for you? We love hearing from our readers and want to continue to deliver the most valuable and relevant content to you.

Stay tuned for our next newsletter, where we will be sharing some exciting new developments and opportunities to connect with us.

Warmly,
[Your Name]



NEW SUBSCRIBER SEQUENCE

Email #3: Success Stories

Subject: [Brand Name] Success Stories: Inspiration for Your Journey

Hi [First Name],

We hope you're having a fantastic week so far! In this week's newsletter, we want to share some inspiring success stories from people just like you who have made progress in their journey towards [your goal].

Story 1: [brief summary of the success story]

Story 2: [brief summary of the success story]

Story 3: [brief summary of the success story]

We hope that these stories will inspire and motivate you to continue working towards your own success. Remember, success is not just about achieving your goals, but also about living a joyful, balanced life with integrity.

We want to hear from you! What successes have you achieved recently? What challenges are you facing? We're here to support you and help you overcome any obstacles that come your way.

Keep an eye out for our next newsletter, where we will be sharing some exciting new resources and opportunities to connect with us.

Best regards,
[Your Name]



NEW SUBSCRIBER SEQUENCE

Email #4: The Power of Action

Subject: Ready to Take Action?

Hello [First Name],

We hope you have been enjoying our newsletters and finding value in the tips and strategies we have been sharing. As our final email in this sequence, we want to talk about the power of action.

You can read all the newsletters and tips in the world, but if you don't take action, you won't see any results. We know it can be scary to take that first step, but it's essential for your success.

We want to help you take action and achieve your goals. That's why we are offering a free consultation call with one of our experts. In this call, you will have the opportunity to discuss your goals, challenges, and get personalized advice on how to move forward.

Don't let fear hold you back. Take action now and schedule your free consultation call by clicking on the link below:

[Insert call to action button/link to schedule the call]

We can't wait to hear from you and help you take your life, business, or career to the next level.

Best regards,

[Your Name]



FREE SESSION SEQUENCE

Email #1: Introduction

Subject: Let's Get Strategic

Hey there [First Name]!

Welcome to our community! We're thrilled that you've taken the first step to achieving your goals by scheduling a free strategy session with us.

At [Company Name], we believe that every person has the potential to be successful in their endeavors. Our goal is to help you unlock that potential and give you the tools and support you need to thrive.

We can't wait to get to know you better and dive into your unique situation during our session. In the meantime, take a moment to pat yourself on the back for making this investment in yourself and your future.

Talk to you soon!

[Your Name]



FREE SESSION SEQUENCE

Email #2: Pre-Session Preparation

Subject: Your Session is Coming Up - Here's What You Need to Know

Hey [First Name]!

We're just a few days away from your free strategy session and we're excited to work with you!

To make the most out of our time together, we've put together a few tips to help you prepare:

Come prepared with any questions you may have. This is your opportunity to get clarity on your goals and challenges.

Make sure you're in a quiet place with good internet connection.

Take some time to reflect on what you want to get out of our session.

We're looking forward to helping you achieve your goals!

[Your Name]



FREE SESSION SEQUENCE

Email #3: Session Follow up

Subject: Recap and Next Steps after Your Strategy Session

Hi [First Name],

Wow, your strategy session with us was fantastic! I'm thrilled that we got to chat and dive deep into your goals and challenges. You had some really great insights, and I can tell you're really committed to making progress.

Now, let's make sure we don't lose any momentum! Here's a quick recap of the key points we discussed:

[Briefly summarize the first main point from the session]

[Briefly summarize the second main point from the session]

[Briefly summarize the third main point from the session]

As we talked about in the session, taking action is crucial for making progress. So, let's talk about next steps. Here are a few things you can do right now:

[First action step you discussed during the session]

[Second action step you discussed during the session]

[Third action step you discussed during the session]

I'm excited to see you put these action steps into practice and start seeing results. Remember, if you have any questions or need support, don't hesitate to reach out.

Also, just a quick reminder of our next session date and time: [Insert date and time here]. Please make sure to mark your calendar, and let me know if anything changes.

Until then, keep up the great work!

Best regards,
[Your Name]



FREE SESSION SEQUENCE

Email #4: Call To Action

Subject: Follow-Up and Future Focused Steps

Hello [First Name],

I hope you are doing well since our session. It was great to talk with you and learn more about your goals and challenges.

I wanted to follow up on some of the points we discussed during the session. Here's a quick recap:

[Point 1 from the session]

[Point 2 from the session]

[Point 3 from the session]

I hope you found the session valuable and gained some useful insights. As promised, I wanted to share some next steps to help you achieve your goals.

[CTA 1: Book Another Session]

If you feel that you would benefit from another session to continue the conversation, I would be happy to schedule another call at your convenience. Just let me know your preferred date and time, and we'll make it happen.

[CTA 2: Join Our Program]

Alternatively, if you're interested in more comprehensive support, I invite you to check out our [program/course/group coaching], which can help you achieve [specific result/benefit]. Click the link to learn more and enroll today.

Thank you again for your time and interest in working with me. I look forward to hearing back from you soon.

Best regards,
[Your Name]

